**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Aaron | Sequeira | A00047976 | aaron-sequeira |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| --- | --- |
| Who is your client? | John O’Reilly |
| What is the main topic/idea of your website? | A website that showcases his wide variety of car collection and information on it and helping the user gain further insight with a chat bot using LLMs, while allowing visitors to truly experience the cars and helping buyers find the vehicle that best suits their needs |
| Who is your target audience? Describe the people you expect to visit your website. | The target audience consists of potential buyers, car enthusiasts and collectors that have taken interest in the client’s range of cars |
| Find at least 3 examples of similar websites. Copy and paste their links. | https://www.bmw.ie/en/index.html  https://www.mercedes-benz.ie/  https://www.netcarshow.com/?utm\_source=chatgpt.com |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | The website will have a nav bar which consists of different components that link to pages that show all the relevant information and a search bar for example showcase page will show all the cars and the about will show everything about the client and the search bar will filter the collection of cars he has. The users will find a selection of cars and information about engineers, brand, etc. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | The main colours of the website are going to be silver and black; the images are going to be of cars and fade in animations |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | The thing that makes our website unique is that the website the website will have the vehicles sound, images and ai giving information about that car |
| What is your plan to make the website accessible to everyone? | Our plan to make the website more accessible is:   * Making sure that the website is configured for mobile devices * To make sure that there is sufficient colour contrast to make the text more readable |
| Write an email to your client summarising the decisions you have made above. | Subject: Summary of Website Plan  Hi John,  Here is a quick summary of the website plan. The website will show your car collection with pictures and details, and it will also have a chatbot to answer questions. Another feature is that it can help buyers figure out which car might be best for them.  The target audience is mainly car fans, collectors, and people looking to buy. We checked some examples like BMW, Mercedes, and NetCarShow for ideas. The site will have a menu, a car showcase, an about page, a search bar, and also a contact page.  The look of the site will be black and silver with clear pictures of cars and some simple animations. What makes it different is the use of real car sounds and an AI assistant, so it feels more interactive. For accessibility, we will make sure it works well on mobile, has good text contrast, and add descriptions for images.  Let me know what you think or if you want any changes.  Best Regards |